


What's New

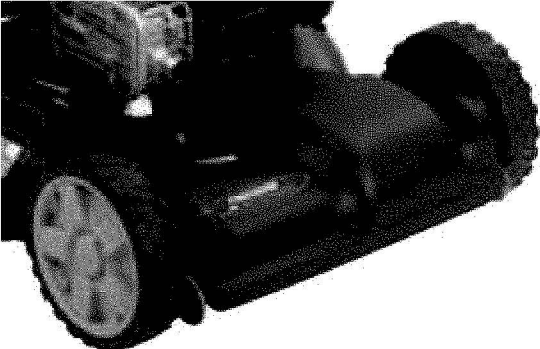


Place an 'X' in appropriate box.

Home Delivery	X
In-Home Technicians	
Carry-In Technicians	X
Technical Specialists	X

Walk Behind Mower – 21” FWD Briggs and Stratton 163cc – Just Check and Add with Push Button Start

Brand:	Craftsman	
Division:	71	
Source:	247	
Model #'s:	37744	
Market Release:	1/16	
Training Planned		
Home Delivery:		
In-Home Technicians:	None	
Carry-In Technicians:	March and April 2016	

Product Overview:	21” Front wheel propelled mower. This is the same drive system as in previous years.
	

High Level Operation of Product:	EZ Push Button Start™ for hassle free starting.
	

Special Features:

Just Check and Add Engine. Just Check & Add™ eliminates the need to ever change the oil.

BRIGGS & STRATTON®
JUST
CHECK
& ADD™
NEVER CHANGE THE OIL

Special Features –
What's New or
Different for
Technician:

This mower has push button start. MTD has produced this before, but never on a Craftsman unit.

