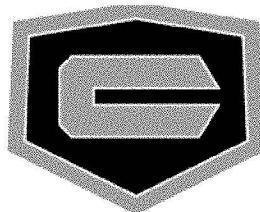


# What's New



Place an 'X' in appropriate box.

Home Delivery	X
In-Home Technicians	X
Carry-In Technicians	
Technical Specialists	X

## Craftsman Smart Lawn Tractors for 2017 2/2/2017

Brand: Craftsman  
 Division: 71  
 Source: 247 and 917  
 Model #'s: 247.204000, 247.204100, 917.27390,  
 917.27394, 247.27038, 247.27042,  
 247.27049, 247.27044, 247.27039,  
 247.27055, 247.27048, 247.27047,  
 917.27778, 917.27773, 917.27771,  
 917.27779, 247.27050, 247.27052,  
 247.27054



(Model number label found under the seat or on select Zero Turn radius models on the left side of the frame).

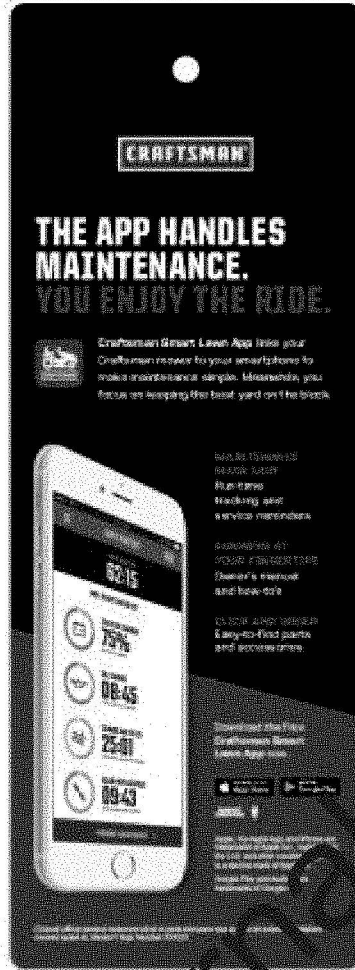
Market Release: 2017

**Training Planned**

Home Delivery:  
 In-Home Technicians: Webinar - None  
 Carry-In Technicians: None

LIS Internal Use

Product Overview: Craftsman Smart Lawn Tractors are pre-equipped with Bluetooth technology.



High Level Operation of Product:

CRAFTSMAN SMART LAWN talks directly to your mower using Bluetooth technology. It provides up-to-date information about your mower's battery, blades, air filter and engine oil, then notifies you whenever something needs attention, making maintenance simple. Smart Lawn provides you model-specific owner's manuals and engine operating manuals viewable in the app.

The app's Periodic Maintenance section provides tips and instructions on servicing your mower after every 10, 25, 50 and 100 hours of use — plus at the beginning and end of mowing season.

CRAFTSMAN SMART LAWN also provides fast access to replacement parts to keep your mower running smoothly. Order parts and accessories online, or use the Store Locator to find nearby retailers.

CRAFTSMAN SMART LAWN also delivers the latest weather forecast and tracks time since your last mow. The app lets you know the best days to mow — and how much time you have left until sundown.

Find the app by searching for "Craftsman smart lawn"

**Tractor does not connect to Wi Fi in home.  
Tractor makes Bluetooth connection to member's mobile device.  
Member must have a CraftsmanClub or SharpFourWay account.**

Special Features: CRAFTSMAN SMART LAWN

**MAINTENANCE MADE EASY**

- + Never get surprised by a dead mower, thanks to battery life monitoring.
- + Keep your oil fresh for a healthy engine and a smooth ride.
- + Keep your blades sharp for clean, efficient grass cutting.
- + Check the condition of your air filter and keep your engine running right.

**ANSWERS AT YOUR FINGERTIPS**

- + Order parts for your mower right from your phone.
- + Do it yourself with maintenance videos and how-to instructions.
- + Find your nearest retailer to check out parts and accessories in-store.

**KNOW WHEN TO MOW**

- + Weather at a glance shows you whether the day will be cloudy or sunny.
- + See how many hours you have before sunset to stay on schedule.
- + Check out the 5-day forecast and pick your best day to mow.
- + Track how many days it's been since your last cut.

Special Features:  
What's New or  
Different for  
Technician:

Using a smart phone to communicate via Bluetooth with the tractor enables member to be reminded when service should be performed.

**For additional support or questions, please contact the Craftsman® Customer Hotline at 1-888-331-4569. When prompted, Press 2 and then Press 1. Monday – Friday during normal business hours.**

Frequently Asked Questions

**What to check for before connecting to Craftsman Smart Lawn app?**

1. Set your mower to its "run" position
2. Keep your device within 150 ft of the mower
3. Make sure your device's Bluetooth is turned on
4. Make sure your mower's battery is fully charged
5. If your mower requires a Connect Kit, make sure it is installed

**What is the Craftsman Smart Lawn app?**

The Craftsman Smart Lawn app is a digital assistant for helping you use and maintain your Craftsman Riding Mower. It provides alerts, tutorials, weather info and other resources to help you keep your Riding Mower running smoothly.

**How does Craftsman Smart Lawn work?**

Craftsman Smart Lawn receives data directly from your Riding Mower using Bluetooth technology, providing up-to-date information about your Riding Mower's key replaceable components, such as the battery, oil, mower blades and air filter.

**Why should I buy a Craftsman Smart Lawn-enabled mower?**

Bluetooth-equipped Riding Mowers that are compatible with Smart Lawn allow you to track the number of hours your Riding Mower has been running, allowing you to see when it's time to replace your battery, oil, mower blades and air filter.

**How much does the Craftsman Smart Lawn service cost?**

Apart from the cost of the Riding Mower and your mobile device's data plan, there is no charge for using the Smart Lawn service.

**How much does the Craftsman Smart Lawn app cost?**

The app is free for download in both the Apple App Store and Google Play Store.

**What types of devices can I use with Craftsman Smart Lawn?**

Craftsman Smart Lawn requires a device equipped with Bluetooth LE in order to connect with your Riding Mower. This includes most iOS and Android devices sold since 2011. Smart Lawn can be used with an Apple device running iOS 9 or higher or an Android device running operating system version 4.4 or higher.

**How do I set up my Craftsman Smart Lawn app?**

Once you've created your account, the app will prompt you to enter your Riding Mower's model number and serial number barcodes. Next put your Riding Mower in the "ON" position or push button pressed for push button

models. You can also have your engine fully running and it will attempt to pair with the mower via Bluetooth . Once the Riding Mower is synced, it should connect with your Riding Mower automatically anytime the Riding Mower is running and your device is in range. It doesn't need to be running, but it needs to be in the "ON" position, or push button start pressed.

**How far from my Riding Mower should my device be when using the app?**

You should be within 150 feet of your Riding Mower with its engine running when you want to update your Riding Mower's runtime statistics. Other app features (weather, how-to content, etc.) can be used at any time, regardless of how close to you are to your mower, whether it is currently running or not.

**How do I create my Craftsman Smart Lawn account?**

Smart Lawn is designed to be compatible with your existing Craftsman Club (ShopYourWay) account. Simply enter your Craftsman Club email and password to create your Smart Lawn account.

If you don't have a Craftsman Club account, you can create a new one using the app.

**How can I find my Riding Mower's model and serial number to scan them?**

The barcode sticker for your Riding Mower's model and serial number is located below your Riding Mower's seat or in select zero turn mower models on the left side of the frame.

**What does it mean when there are negative numbers on the Craftsman Smart Lawn dashboard?**

A negative number denotes that your Riding Mower is overdue for a particular service (Battery Replacement, Oil Change, Blade Replacement or Air Filter Replacement). The exact number indicates the number of hours past due you are for that service.

**How many Riding Mowers can I connect to with Craftsman Smart Lawn?**

Craftsman Smart Lawn allows you to connect multiple Riding Mowers to the app if desired. There is no hard limit to the number of Riding Mowers you can connect.

**What do I do if Craftsman Smart Lawn cannot find my Riding Mower?**

Verify that you are trying to connect a Riding Mower that is compatible, and ensure you have followed the below steps to connect:

1. Set your Riding Mower to its "run" position

2. Keep your device within 150 ft of the Riding Mower
3. Make sure your device's Bluetooth is turned on
4. Make sure your Riding Mower's battery is fully charged
5. If your Riding Mower requires a Connect Kit, make sure it is installed securely

**If the battery is replaced or dies will it affect the blue tooth module at all?**

No, the Bluetooth module would not be affected. The hours being tracked by the device would be retained and not reset.

**For additional support or questions, please contact the Craftsman® Customer Hotline at 1-888-331-4569. When prompted, Press 2 and then Press 1.**

LIS Internal Use Only

Universal Keywords: Div71 Src917 Husqvarna Mechtech

Document Specific Keywords: Whats New

Date: 020617

Document Name: 222017

Subject: MTD Husqvarna Craftsman Smart Lawn Tractors are pre-equipped with Bluetooth technology

Models: 247.204000 247.204100 917.27390 917.27394 247.27038 247.27042

247.27049 247.27044 247.27039 247.27055 247.27048 247.27047 917.27778

917.27773 917.27771 917.27779 247.27050 247.27052 247.27054 247204000

247204100 91727390 91727394 24727038 24727042 24727049 24727044 24727039

24727055 24727048 24727047 91727778 91727773 91727771 91727779 24727050

24727052 24727054 whatsnew

LIS Internal Use Only